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**EFLM is a Regional Federation of the
International Federation of Clinical Chemistry
and Laboratory Medicine (IFCC)**

November 13, 2019



EUROPEAN FEDERATION OF CLINICAL CHEMISTRY
AND LABORATORY MEDICINE

To: Presidents and National Representatives of EFLM National Society Members

Call for nominations for the EFLM Working Group Promotion & Publications

Dear President and National Representative,

The EFLM Communication Committee has the main goal to establish and maintain efficient communication channels between EFLM and its member societies and to promote EFLM activities. This work is conducted through the EFLM Working Group "Promotion & Publications" currently chaired by Dr. Merve Gungoren.

In order to enlarge this group, we are calling for nominations for **1 Full Member**.

As per terms of reference, the WG-P:

- operates as an active interface between the Committee Chair, the EFLM office, and the EFLM functional units;
- promotes and activates contacts with industrial partners, patients associations and other targeted audiences in order to increase the EFLM visibility;
- updates and maintains the content of the website, in collaboration with the EFLM office and the Committee Chair;
- assists the Committee Chair in assembling the material for the IFCC e-NewsLetter;
- assists the News Editor in assembling the incoming issue of the Newsletter, collecting the relevant info from the EFLM functional units and from different sources (in strict liaison with the EFLM office);
- promotes the EFLM visibility advertising the EFLM events and communicates to a wide audience the information about the EFLM publications.

One of the priority tasks for the new member will be improvement of EFLM visibility in social media. The term of office will be for 2 years officially starting on 1 January 2020 and ending on 31 December 2021 with the potential extension for two more 2-year terms beyond 2020. The work is mainly conducted by e-mail and teleconferencing, the WG usually meets once per year. It is expected that the member will spend at least 3 hours a week working on Communication Committee tasks.

Procedure for applications

Each EFLM National Society Member in good standing with the membership fee can submit one nomination through the attached application form. A brief plan of the applicant's contribution to the aims and objectives of the relevant Working Group has to be included in the form. Together with the application, a short CV should also be submitted underlining the qualifications and prior experience and publications in the relevant area. The candidates has to be officially recommended by the National Society through a formal letter of support.

Nominations have to be electronically submitted to the EFLM Office: Silvia Cattaneo - e-mail: silvia.cattaneo@eflm.eu within the deadline of **19 December 2019**.

We look forward to hearing from you.

With kindest regards,

Daniel Rajdl

Chair of the EFLM Communication Committee